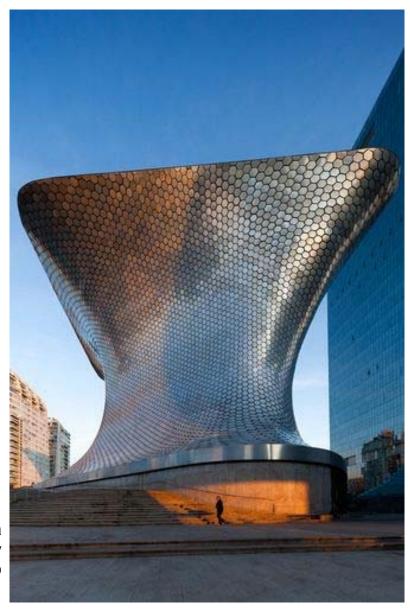


Galaxy SOHO Beijing by Zaha Hadid 2012



Metropol Parasol Seville by Jürgen Mayer 2011



Museo Soumaya Mexico City by Fernando Romero 2011

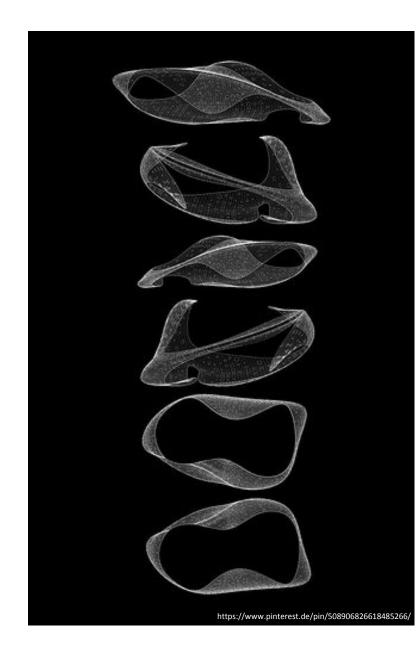


Serpentine Pavilion London by BIG 2016

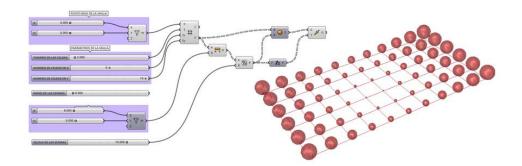
WHAT IS PARAMETRIC DESIGN?

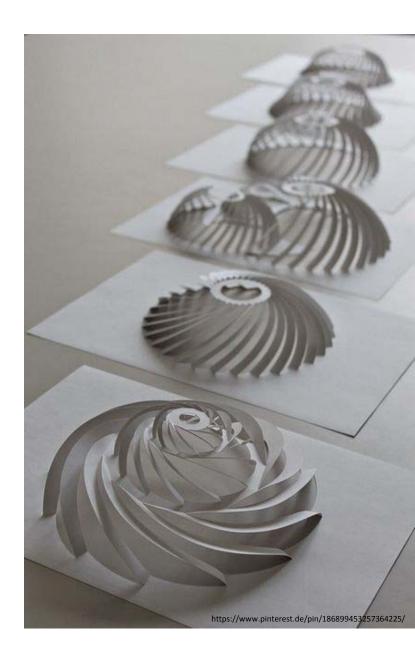
Parametric design is a process based on **algorithmic thinking** that enables the expression of **parameters** and rules that, together, define, encode and clarify the relationship between design intent and design response.

Parametric design is a paradigm in design where the relationship between elements is used to **manipulate** and **inform** the design of complex geometries and structures.

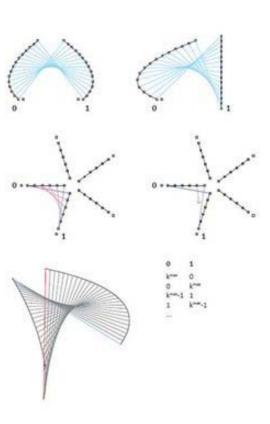


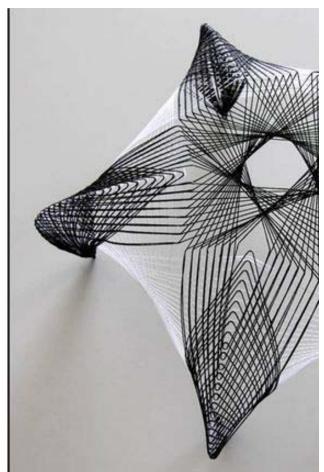
The ground of parametric design is the **generation of geometry** from the **definition of a family** of **initial parameters** and the design of the formal relations they keep with each other.



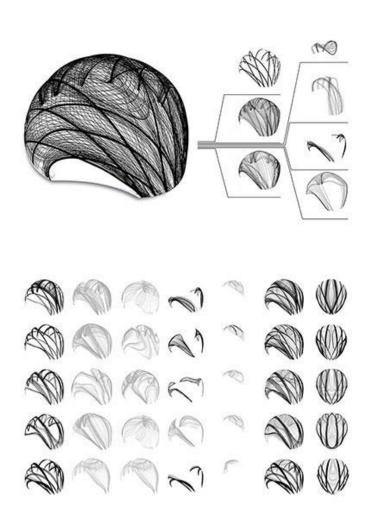


It is about the use of variables and algorithms to generate a hierarchy of mathematical and geometric relations that allow you to explore the whole range of possible solutions that the variability of the initial parameters may allow.

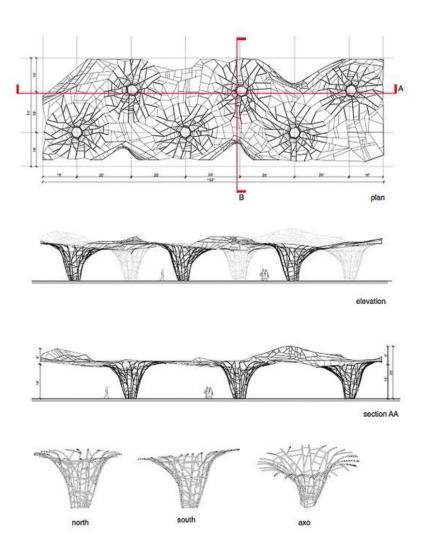




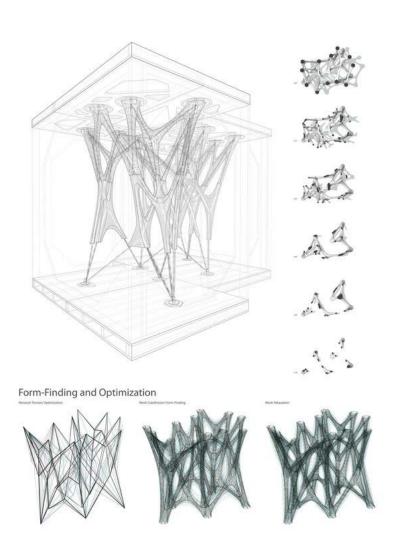
It is the use of algorithms and advanced computational techniques not for the sake of drawing shapes, but creating formal possibilities.



It is not about producing a solution, but the family of possible outcomes.



It is the shift from using CAD software as a representation tool, to do it as a design tool.



BRIEF HISTORY OF PARAMETRIC DESIGN

Analogue Parametric Design

Gaudi's analogue method includes the main features of a computational of a parametric model such as:

Independent Input Parameters:

The string length, birdshot weight and anchor point location all form

Functions (to derive outcomes):

Gravity or Newtons law of motion.

Model Outcomes:

The vertex locations of the points on the strings



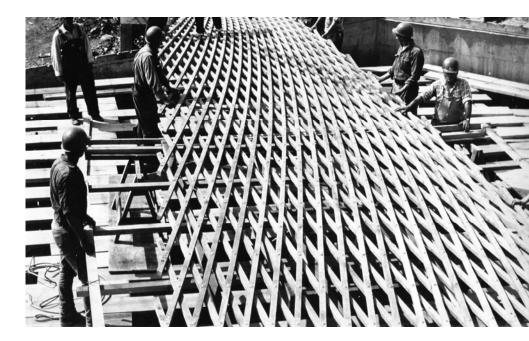
Force Form Finding

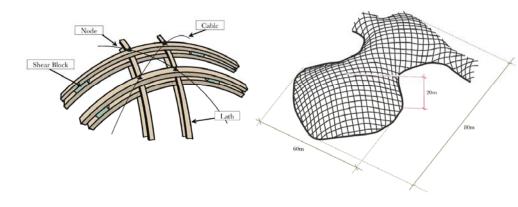
Gridshell Structure –

Multihalle in Mannheim by Frei Otto in 1975

"A hanging chain has at least four parameters: its length, its weight, and the two points it is attached to. Left to hang under the force of gravity, the chain makes a curved shape. This curve is an explicit function of the chain's parameters with the added property that when inverted the curve stands in pure compression. While there is no computer, the hanging chain is a parametric model due to the presence of parameters that control a shape derived from an explicit function (in this case calculated by gravity)"

Frei Otto's Contribution-Legacy to Parametric Design and Material Computation





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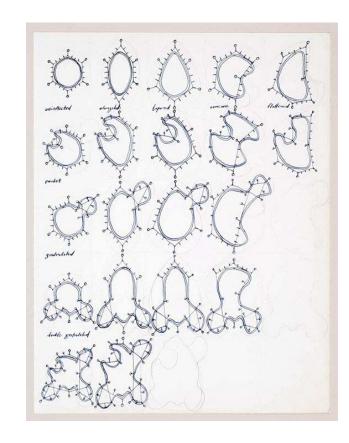
Multihalle in Mannheim By Frei Otto in 1975

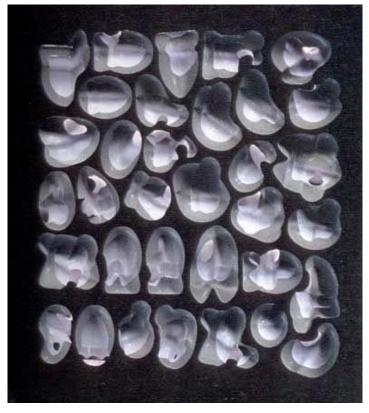
"Blob" and "Fold" Architecture - Greg Lynn (b. 1964)

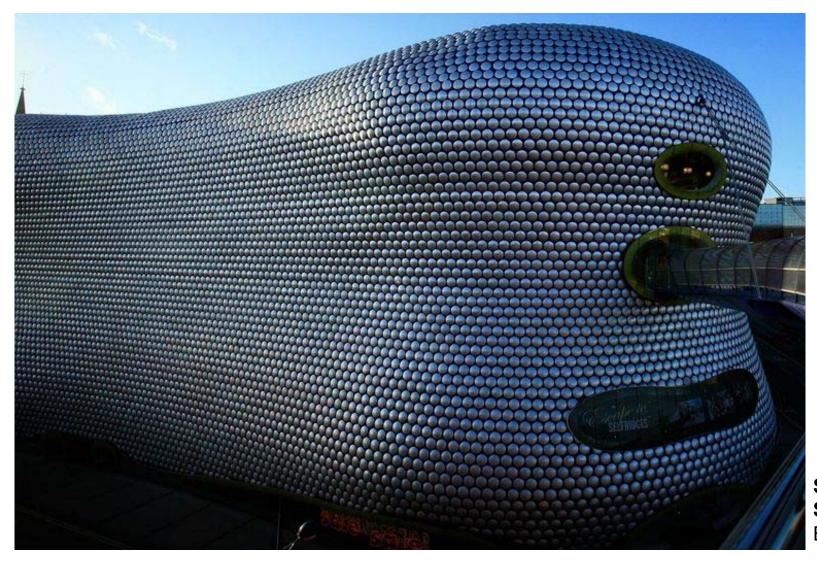
Blob architecture is a type of wavy, curvy building design without traditional edges or traditional symmetric form. It is made possible by computer-aided-design (CAD)software.

BLOB:

Binary Large Objects (large-scale single surfaces made out of many small components)







Selfridges Department Store in Birmingham, England, 2003



Guggenheim Museum, Bilbao, Spain by Frank Gehry



Galaxy Soho, Beijing, China By Zaha Hadid

Parametric design



LATEST RESEARCH















Custore Pavilion / Anna...



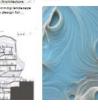






































Generative Design

Generative design is a form finding process that can mimic nature's evolutionary approach to design.

"Generative Design is a morphogenetic process using algorithms structured as non-linear systems for endless unique and unrepeatable results performed by an idea-code, as in Nature,"

Celestino Soddu, 1992



Designing with Light using Luminous patterns



https://www.youtube.com/watch?v=QLA2PzjTVBw&t=11s

Sun & Shade by Carlo Ratti



https://www.youtube.com/watch?v=_gC7Z_3iye8

TOOLS & SOFTWARE

CATIA

CATIA (Computer Aided three-dimensional Interactive Application) was used by architect Frank Gehry to design some of his award-winning curvilinear buildings such as the Guggenheim Museum Bilbao

Autodesk 3DS Max

3ds Max uses the concept of modifiers and wired parameters to control its geometry and gives the user the ability to script its functionality.

Rhinoceros – Grasshopper 3D

A plug-in for Rhinoceros 3D that presents the users with a visual programming language interface to create and edit geometry

Autodesk Revit - Dynamo

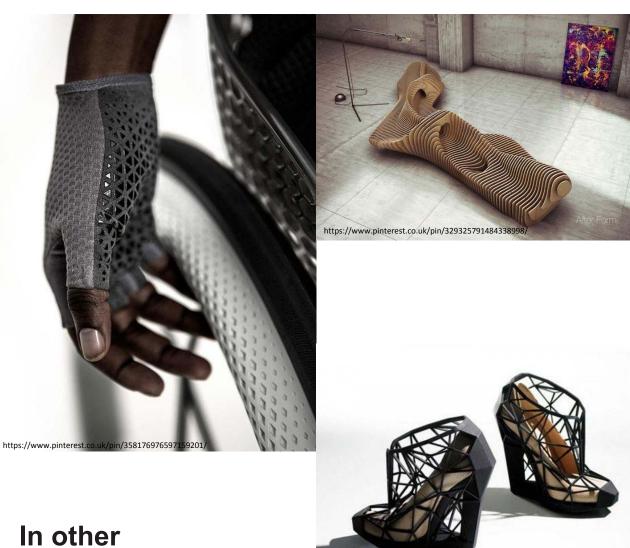
Revit was developed in response to the need for software that could create three-dimensional parametric models that include both geometry and non-geometric design and construction information.











https://www.pinterest.co.uk/pin/461126449326359806/

In other industries ...

